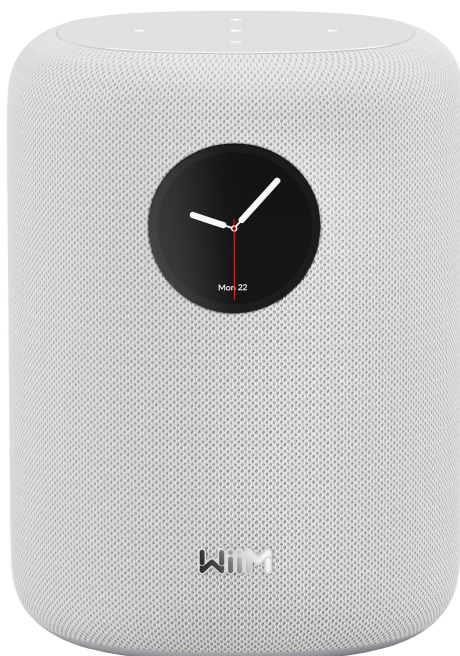


Version 1.1

WiiM



WiiM Sound
Touch What You Hear

1. Meet WiiM Sound

WiiM Sound is a compact, display-first smart speaker that delivers Hi-Res audio up to 24-bit/192 kHz with 100W peak output, AI RoomFit™ room correction, and a 1.8" round touchscreen for instant, no-phone control. It streams from 20+ services via the WiiM Home App or natively from your favorite apps (Google Cast, Spotify/TIDAL/Qobuz Connect, Alexa Cast, DLNA, Roon). Works standalone, in stereo pairs, or as part of a whole-home WiiM system.

60-second pitch

- **Big Sound, Small Footprint** — 4" woofer + dual tweeters tuned by AI RoomFit™.
- **Touch What You Hear** — 1.8" Hi-Res display puts play/pause, source, Quick EQ, groups & presets at your fingertips.
- **Open By Design** — Cast or connect the way you like: no lock-in.
- **Smarter Over Time** — Frequent firmware updates add services, features, and refinements.

2. Key Features

- **Hi-res, Room-filling Audio**
Up to 24-bit/192 kHz, gapless playback, and 100W peak power for lifelike dynamics.
- **On-device Control**
The **1.8" round touch display** shows album art, time, track info, source, groups, EQ, and RoomFit status—**no phone is required**.
- **AI RoomFit™**
Measures your space and auto-corrects response for a richer, more balanced sound wherever you place it.
- **Open & Compatible**
Stream from your go-to music app via Google Cast, Spotify/TIDAL/Qobuz Connect, Alexa Cast, DLNA, Roon, and LMS; join Google Cast or Alexa **speaker groups** for whole-home sync.
- **WiiM Home App**
Central control hub for managing music, devices, presets, and EQ settings.
- **Smart Living Built-in**
Smart Presets, Music Alarms & Routines, multi-room grouping, and line-in rebroadcast to every room.
- **Easy Expansion**
Compatible with **WiiM Amp series, Pro, Mini, Ultra, Sub Pro**, and WiiM edition

speakers, ensuring seamless integration for an unparalleled whole-home audio experience.

- **Hands-Free Control**

Works with Alexa or Google Assistant (via compatible devices). WiiM Voice Remote 2 Lite is included for one-press control and push-to-talk voice.

- **Sound Shape by You**

Customize your sound with versatile EQ options to suite your environment and listening content.

- **Continuous Updates**

Regular firmware updates unlock new features, services, and audio enhancements.

3. What's Unique About the 1.8" Touch Display

- **Glanceable:** High-contrast, distance-readable time/track info and album art.
- **Fast Control:** Tap to play/pause/skip/like, and pick a source.
- **Quick EQ:** Preset and Custom EQs on the device; deep EQ in the WiiM Home app.
- **Smart Preset:** Choose your favorite preset routine and content with one tap.
- **Recently Played:** Choose your latest played playlists, stations, and shows.
- **Personalization:** Multiple clock faces, dynamic wallpapers, and album art standby.

4. Sound & Cinema

- **Driver Array:** 4" long-throw woofer + dual tweeters for wide dispersion and precise imaging.
- **Stereo Pairing:** Double Up. True Stereo. Bigger Stage. Pair two for dedicated L/R channels—wider soundstage, clearer vocals, pinpoint imaging—with a few taps in the WiiM Home App.
- **Movie Mode: Immersive Sound, Clear Dialogue** - Enhance Dialogue lifts voices so whispers and fast exchanges remain intelligible over music and effects.

5. Streaming & Control

- **WiiM Home App (iOS/Android):** Browse 20+ music services, your library/home share, internet radio, podcasts; manage groups, EQ, alarms, and updates. Windows/MAC/Apple TV/Google TV apps with limited functions.
- **Cast / Connect:** Google Cast • Spotify Connect • TIDAL Connect • Qobuz Connect • Alexa Cast • DLNA • Roon • LMS.
- **Direct From Apps:** Start in Spotify/TIDAL/Qobuz/YouTube Music/Amazon

Music/etc., then select WiiM Sound—no app-switching.

- **Control Your Way:** On-device touch • WiiM Home App • WiiM Voice Remote 2 Lite (in box) • Alexa/Google Assistant (via compatible devices).

6. Smart Living Features

- **Smart Presets:** One tap starts your exact setup—favorite playlist/radio or input—with chosen volume, EQ, shuffle/repeat, and play-duration. Launch from the screen, the app, or the remote.
- **Music Alarms & Routines:** Schedule wake-ups and wind-downs from presets, services, your home share, or Line-In. Set days, volume, and duration; create multiple alarms.
- **Whole-home Music:** Group WiiM Sound with other WiiM devices for perfectly synced playback in every room—or set different music for each room. Re-broadcast Line-In (e.g., turntable/TV) across the house.
- **Open Platform:** Can also join Google Cast or Alexa speaker groups for multi-room sync alongside third-party devices.

7. Design & Placement

- **Compact, minimalist form** fits shelves, counters, and nightstands; wall-mount ready to save space.
- **Vivid round display** complements modern interiors; customizable standby faces let the speaker double as a **clock** or **artful ambient** display.

8. Use Cases

- **Hi-Fi Music:** Enjoy lifelike detail at up to 24-bit/192 kHz with gapless playback.
- **Living Room Cinema:** Double up for true L/R stereo and a wider soundstage. Or assign WiiM Sound as a surround pair or center channel (with compatible WiiM components) for a more immersive home-theater setup.
- **Kitchen & Bedrooms:** Voice control; alarms wake you with your favorite station; day/night presets.
- **Work-from-Home:** Quick EQ and source switching on the display; focus playlists at a tap.
- **Whole-Home Parties:** Group rooms instantly and keep the vibe consistent—or set different music per space.

- **Turntable Night:** Connect via Line-In and rebroadcast to the entire house.

9. Ecosystem & Expansion

- **Plays With Everything:** WiiM Sound integrates with WiiM Amp, Pro, Mini, Ultra, Sub Pro, and WiiM edition speakers for scalable, synchronized audio throughout the home.
- **Open By Design:** Your apps, your casting, your speakers—WiiM doesn't lock you in.

10. Key Messages & Taglines (ready for web/retail)

- **Touch What You Hear.**
- **Hi-Res Power, Precisely Tuned.**
- **Double Up. True Stereo. Bigger Stage.**
- **Immersive Sound, Clear Dialogue.**
- **Open by Design. No lock-in.**
- **One Tap Starts. Right-on-time Music.**

11. At-a-glance Comparison Hooks (vs. Typical Smart Speakers)

- **Display-first UX for no-phone control**
- **Hi-Res 24-bit/192 kHz with gapless playback**
- **AI RoomFit™ automatic room correction**
- **Open platform (Cast/Connect/DLNA/Roon) + Google/Alexa groups**
- **Remote included for couch control + presets**

12. Tech Specs, Price, and Availability

Audio

- **Frequency Response:** 50 Hz - 20K Hz.
- **Peak Power:** 100 W total.
 - 1 x 4" long-throw woofer, 50W
 - 2 x soft dome tweeters, 2x25W
- **Crossover Frequency:** 2.4 kHz.
- **Hi-Res:** Up to **24-bit/192 kHz, gapless** playback.
- **Room Correction:** **AI RoomFit™** automatic/assisted tuning.
- **EQ:** On-device Quick EQ; advanced EQ in app (presets + custom); separate EQ settings for Wi-Fi/Ethernet, Bluetooth, and Aux.

I/O, Connectivity, & Control

- **Wireless Input:**
 - Wi-Fi 6E (802.11 b/g/n/ax, tri-band: 2.4/5/6 GHz)
 - Bluetooth 5.3 (Receiver & Transmitter, supports SBC, AAC, LC3)
- **Wired Input:**
 - 100 Mbps Ethernet
 - 3.5mm Aux input
- **Control**
 - **1.8" Round Touch Display** (Hi-Res)
 - **Touch Buttons:** Play/Pause, Volume Up/Down, Next/Previous Track
 - **WiiM Voice Remote 2 Lite (included)** — one-tap playback/volume/skip, push-to-talk voice, preset buttons
 - **Voice:** Works with Alexa or Google Assistant via compatible devices
 - **App:** WiiM Home App for iOS/Android/Windows/MAC/Apple TV/Google TV

Streaming & Smart Features

- **Supported Platforms**
 - WiiM Home App, Chromecast Audio, Spotify Connect, TIDAL Connect, DLNA, LMS, Roon Ready (Certification pending)
- **Multi-Room Audio**
 - WiiM, Google Cast, and Alexa multi-room systems
- **Stereo Pairing**
 - Enables left/right speaker setup for expanded soundstage
- **Home Theater Integration:**
 - Functions as the surround or center channel speaker in a Dolby 5.1 setup
- **Smart Preset**
 - Streamlines the listening experience by offering quick access to frequently used content and settings.
- **Alarm Clock**
 - Set the alarm time, occurrence, and choose from various music sources.

Touch Display

- **Screen:** 1.8" glass-covered, high-resolution touch display
- **Functions:**
 - Playback control, album art, EQ adjustments, audio input selection, device settings
 - Display queue, presets, VU meters, time/date in standby mode
 - Supports customizable wallpapers
 - Guides setup (OOBE) and OTA firmware updates

Power & Build

- **AC-powered**, 100-240V AC universal power supply; energy- efficient standby; firmware over- the- air (OTA) updates.
- **Finishes:** Minimalist modern, Black/White, Fabric/Glass/PC.
- **Dimensions:** 5.7" x 5.7" x 7.5" (146 x 146 x 193 mm).
- **Weight:** 5.5 lbs (2.5 kg).

In the Box

- WiiM Sound Smart Speaker
- WiiM Voice Remote 2 Lite (with batteries)
- Power Cable
- Quick Start Guide

Setup (3 steps)

- **Plug in & connect** to Wi-Fi with the WiiM Home App.
- **Run AI RoomFit™** to tailor the sound to your room.
- **Personalize the display** (clock/wallpaper/art) and create your first Smart Preset.

Price & Availability

- **Launch:** Nov, 2025
- **MSRP: €349**