



## Goldring Introduce 'The Legacy' - Its Best Ever Turntable Cartridge

Attached is a press release introducing 'The Legacy' cartridge from Goldring.

### Goldring - a brief history

The company was founded by brothers Heinrich and Julius Scharf in 1906 to produce accessories for phonographs, the forerunner of today's music reproduction equipment. Their very best products carried a 'Gold Ring' to denote their superior quality. This motif quickly became synonymous with the company and its products and took over as its name and logo.

Very early in its development, Goldring began to specialise in the manufacture of acoustic sound boxes and later, at the beginning of the 1930s, electro-magnetic pick-up cartridges. The models Goldring produce today are the culmination of nearly 80 years experience in the design and manufacture of electro-magnetic transducers.

Goldring was a family run company until it became part of Armour Home Electronics in 2003. Working with microscopes and traditional tools, as well as computers and magnifying video cameras, its highly skilled team continue to assemble the minute components of the top of the range models by hand.

John Rudman, who heads Goldring's design team and has been with the company more than thirty years stated: "Goldring's design philosophy has remained unchanged throughout its 100 year history. Our goal today is the same as it was for the founders all those years ago. We simply want Goldring owners to fully enjoy the wonderful musical performances we know are embedded within the grooves of their records."

